



**NATIONAL COUNCIL OF
NONPROFITS**

National voice. State focus. Local impact.

Nonprofit Impact Matters: How America's Charitable Nonprofits Strengthen Communities and Improve Lives



**Nonprofits are where Americans
come together to solve problems.**



**Nonprofits are promoters
of civic engagement.**



**Nonprofits are building
blocks of democracy.**



**Nonprofits are laboratories
where people learn leadership.**



**Nonprofits are
economic engines.**

▶ America's 1.3 million charitable nonprofits feed, heal, shelter, educate, nurture, and inspire people of every age, gender, race, and socioeconomic status, from coast to coast, border to border, and beyond.



**THE
NONPROFIT
COMMUNITY**



12.3M
Employees



64M
Board members
& volunteers



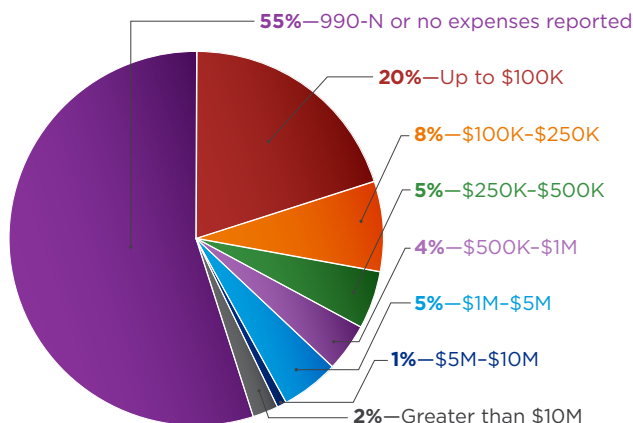
10+M
Donors



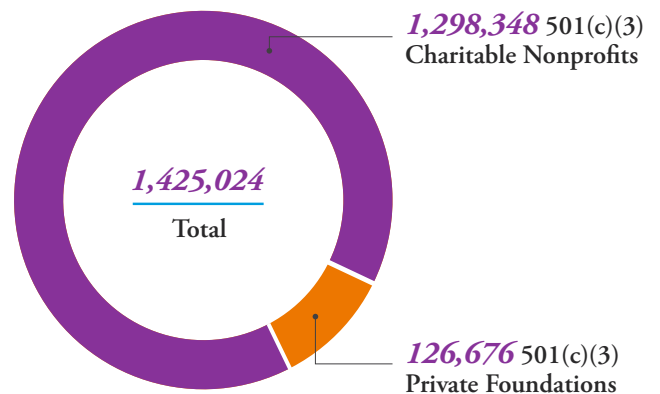
**A lot of
people
who care**

▶ 97 percent of nonprofits have budgets of less than \$5 million annually, 92 percent operate with less than \$1 million a year, and 88 percent spend less than \$500,000 annually for their work. The "typical" nonprofit is community-based, serving local needs.

501(c)(3) Charitable Nonprofits by Size (excluding private foundations)



Total Registered 501(c)(3) Organizations (including private foundations)



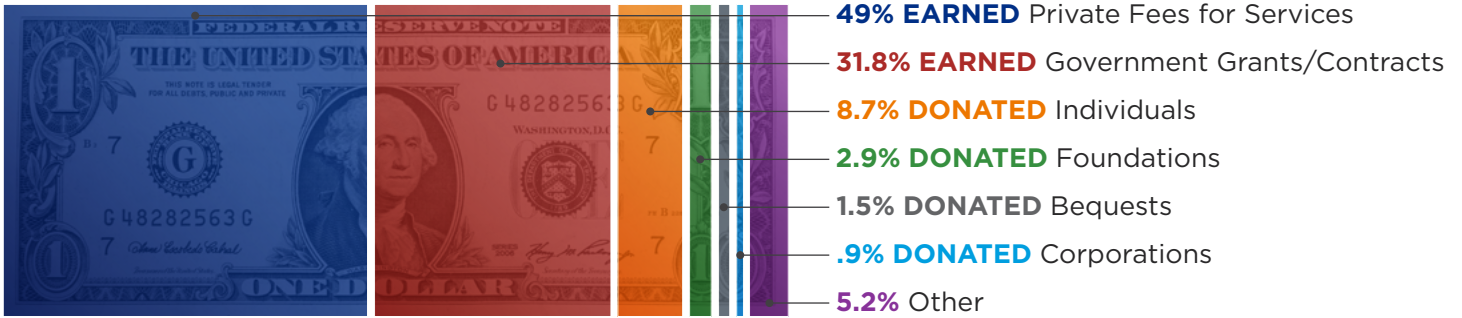
DOWNLOAD THE FULL REPORT TO LEARN MORE!

www.NonprofitImpactMatters.org

Support This Work

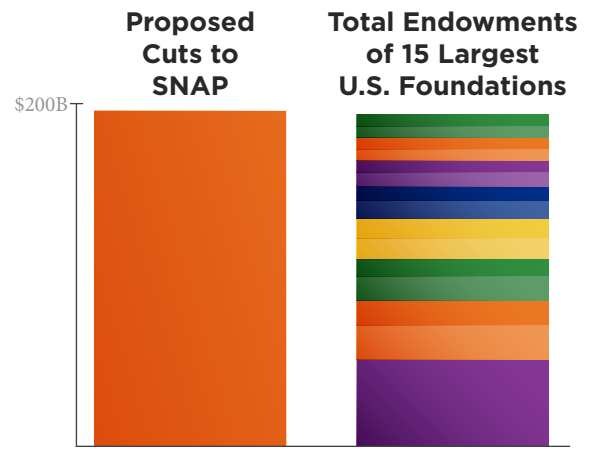
▶ Revenue Sources for Charitable Nonprofits

The entire nonprofit sector **earns** more than 80% of its revenue via private fees for services and performing government grants and contracts (although each individual nonprofit has its own revenue mix—there is no standard one-size-fits-all).



▶ Foundations Can't Replace Government Cuts (even if they wanted to)

Consider: The White House proposed cutting \$193 billion from the Supplemental Nutrition Assistance Program (SNAP). It didn't happen, but if it had, the amount of money needed to replace such a large funding gap would have required the equivalent of the 15 largest foundations in the country (such as the Gates Foundation and Ford Foundation) to cash out all their assets and permanently close their doors.



▶ Most Policy Action Occurs in the States Number of Laws Enacted

	2015-2016	2017-2018
State Legislatures	28,867	31,774
U.S. Congress	332	411

Changes in a state's laws can be just as consequential as changes in federal law for charitable nonprofits in that state. As this chart reveals, the likelihood of changes in state laws are significantly higher than changes at the federal level.

A Call to Action: What You Can Do

Nonprofits face challenges that are larger and more complex than any one individual or organization can solve alone. **You can help by taking action:**

- Visit www.NonprofitImpactMatters.org to read the full report.
- Share the report with nonprofit staff and board members, volunteers, and donors.
- Join the state association of nonprofits in your state. There is power in numbers.
- Be a champion for nonprofits by spreading information about how advocacy can advance nonprofit missions.

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